



TRANSFORMING COMMUNITIES

Our two-pronged social responsibility programmes involving partnerships with the government and the communities are impactfully aligned with today's social-economic and environmental needs.



Our ESG commitments



Positively impact 1 million people by 2030 through sustainable livelihood opportunities

Key areas of action

- ▶ Sustainable livelihood programmes
- ▶ Farm and non-farm livelihood opportunities (agri, dairy, livestock etc.)
- ▶ Youth training
- ▶ Skill development
- ▶ Vocational trainings



Educating ~9 million students by 2030 through digital programmes

- ▶ E-Kaksha project (digital education programmes)
- ▶ 151 ICT (Information and Communication Technology) labs in Barmer district school by 2025
- ▶ Project Ujjwal



Uplifting 20 million women and children by investing in education, nutrition, healthcare, and welfare

- ▶ Nutrition and healthcare
- ▶ Safe drinking water
- ▶ Wellness and fitness outreach
- ▶ Women empowerment
- ▶ Early childhood care and education
- ▶ Nand Ghar



AGRICULTURE AND ANIMAL HUSBANDRY

We support local farming communities in earning a better livelihood by training them in different technologies and management practices.

1,05,900

Lives impacted



Barmer Unnati

The project aims to develop livelihood models and implement value chain interventions, to help farmers in the region increase their income.

~6,000 farmers

Benefitted, since inception

38,000 beneficiary

Lives impacted

Dairy development project

The project aims to enhance dairy farmers' income and mitigate regional problems. Further, it has helped women engage with self-help groups and financial institutions for training and soft loans, respectively.

5,683 farmers

Impacted across 61 villages



CHILDREN'S WELL-BEING AND EDUCATION

For ensuring sustainable change in communities, we also need to empower children. Hence, by making quality education accessible to them, we empower them to make sound choices.

8,28,25,958

Lives impacted



Nand Ghar

The objective of this project is to strengthen the effectiveness of the government's Integrated Child Development Services to improve the well-being of children under 6 years of age.

18,060 beneficiaries

Since the inception of the Nand Ghar initiative

Anganwadi project

We have created a state-of-the-art anganwadi centre to provide need-based support services, ensuring the holistic development of children. We have refurbished and handed

over 11 anganwadi centres in Gujarat to communities for improved delivery of services to students.

296 students

From 11 refurbished anganwadi centres in Gujarat benefitted



Transforming Communities



E-Kaksha

We signed a tripartite MoU with the Department of Education and Mission Gyan for this project, to provide free and quality education through digital platforms.

7 lakh students

Subscribed to our platform, garnering 12 cr views

Ujjwal project “Ghar Bethe Gyan Ganga”

COVID-19 brought with it sudden changes that created uncertainties and stressful times for everyone, including students. To address this, we initiated a unique e-connect programme, which focused on using technology, such as laptops, organising virtual meets, online training, and sessions with experts (behavioural and academic).

1,25,700 students

Benefitted through Ujjwal project

Community help-desk project

Launched in February 2020, the project aims to improve the overall community access to various government welfare schemes across Gujarat and strengthen its utilisation by eligible beneficiaries.

10,795 beneficiaries

with 1,094 directly linked to government schemes



SKILL DEVELOPMENT

We have established two vocational training centres, Cairn Enterprise Centre (CEC), Barmer, and Cairn Centre of Excellence (CCoE), Jodhpur, for helping the rural youth to develop skills that make them employable. In FY 2021-22, we organised certified trainings across various skills for 438 students.

2,628

Lives impacted



HEALTHCARE

Our three-tier health intervention approach aims at providing preventive and curative healthcare facilities to our local communities. Our primary focus is to formulate initiatives that mitigate the challenges attached to the affordability and accessibility of healthcare services.

16,61,227

Lives impacted



Supporting district hospital, Barmer

To improve the condition of the health facilities at the district hospital, Barmer, we initiated “Green Barmer and Clean Barmer” campaign to create health and hygiene awareness in the district hospital and another to strengthen health services by providing medical specialists both at District hospital as well as CHC Baytu.

31,157 community members

Benefitted from services provided by our doctors

Support to primary health centre, Ravva

Along with the Department of Health and Medical Office in the East Godavari District, Cairn has constructed a Primary Health Centre (PHC) in Surasaniyanam village for emergency cases.

42,133 community members

Benefitted from our healthcare support at PHC



Mobile health van (MHV)

Our MHVs effectively disseminate affordable, accessible, reliable, and quality preventive healthcare services to beneficiaries at their doorsteps. We have partnered with two agencies, HelpAge India and Dhara Sansthan for delivering these services across 249 villages in Rajasthan and Gujarat.

79,651+ community members

Benefitted from mobile health vans

Transforming Communities



DRINKING WATER

We have launched Jeevan Amrit project for providing door-to-door access to safe drinking water for our communities.

1,60,716
Lives impacted



SDGs impacted

Jeevan Amrit project

We have established 124 RO units across Barmer alongside Public Health Engineering Department (PHED). We are assessing community readiness for managing these plants on a revenue-based model.

1,39,716 community members

Benefitted from the RO plants

Borewell project

We have extended our partnership with PHED by establishing 10 community borewells and cattle troughs in areas with severe water constraints and signing an MoU for five additional borewells.

18,000+ community members

and 3,000 cattle across 10 Gram Panchayats benefitted from our borewells



COMMUNITY INFRASTRUCTURE DEVELOPMENT

We have supported multiple infrastructure development projects in Barmer with the aim to improve the socio-economic growth rate and lifestyle of the communities. After initial success, the projects are handed over to the communities as a part of our sustainable exit plan.

1,62,100
Lives impacted



IEC AND MICROLEVEL INTERVENTIONS

Microlevel interventions were made across Suvali, OALP blocks of Gujarat, Assam and Ravva. These interventions include health awareness drives, community infrastructure developments, and livelihood generation, among others.

7,87,472
Lives impacted



SPORTS AND CULTURE

We have supported various sports, fitness and wellness programmes focused on creating awareness and improving health. We have initiatives with a particular focus on the growth of paralympic athletes, apart from our interventions on infrastructure, training, capacity building, and awareness creation.

47,859
Lives impacted



Project Divyang

We focus on supporting para-athletes to inspire, educate, and uplift the lives of specially-abled people. We provide improved training, better physiotherapy classes, and nutritional support for the para-athletes.

Cairn Pink City Half Marathon

For the last 10 years, we have been the title partner of the Pink City Half Marathon. For the 6th edition, the theme was 'Get Set Vaccine' to promote vaccination for all. Around 47,000+ people from 22 countries participated in the event to create awareness around vaccination to fight the COVID-19 pandemic. Our marathon entered the UK World Book of Records, for being the largest virtual run.